



**In business,
every move
is important**

Just as in a chess game, seemingly insignificant moves in business can be deciding factors. For instance, mere traces of gas and other impurities will profoundly affect a metal's behavior. "Super-purify" the metal, and you radically improve strength, toughness, electrical properties . . . *and its competitive position.*

High-vacuum furnaces by Consolidated Vacuum Corporation make such super-quality metals practical. When melted, cast, and cooled in an almost complete absence of air, alloys impossible to produce conventionally become available in quantity . . . ready for the high-stress, high-temperature demands of today's jet-atomic-electronic world.

Vacuum metallurgy is but one of the techniques offered by Consolidated and its affiliates . . . techniques to improve your products, your profits, and your competitive position. Send today for the entire story, told in Brochure 77 . . . "Your Next Move for Profit and Progress."



Consolidated Engineering Corporation

INSTRUMENTS, EQUIPMENT AND TECHNIQUES FOR GREATER BUSINESS PROGRESS
300 North Sierra Madre Villa, Pasadena 15, California

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