

Micronite filter. Mild, smooth taste. For all the right reasons. Kent.



America's quality cigarette.
King Size or Deluxe 100's.

Kings: 17 mg. "tar," 1.1 mg. nicotine.
100's: 19 mg. "tar," 1.3 mg. nicotine av. per cigarette, FTC Report Aug. '72.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.