



"Better quiet down these drinks, Pierre!"

Drinks mixed with Canada Dry Water make themselves heard . . . sparkle out loud. "PIN-POINT CARBONATION"... millions of tinier bubbles . . . keeps high-balls full of life—to the last sip.

Canada Dry Water—the world's most popular club soda—is preferred in the finest bars, hotels and clubs. Its special formula points up the flavor of any tall drink. Serve Canada Dry Water in your home . . . it costs no more than ordinary mixers.



THE CHAMPAGNE OF GINGER ALES

If you prefer a mixer with a fuller flavor, there's nothing as good as Canada Dry.



CANADA *WORLD FAMOUS* **DRY WATER**

The Life of the Drink