Cabin Crafts puts color in its proper place

A reaction was bound to come. For too many years, people saw endless expanses of tepid floor coverings. They became hungry for color. Then Cabin Crafts came on the scene with imaginative, colorful rugs. Today many people buy a Cabin Crafts area rug first, and use the colors for a whole room. These rugs have the flavor of custom designs. Individuality. They look frightfully expensive. But happily, they are not. "Marimba" (large picture) is $19.95 in 4'x4', $44.50 in 6'x6'—a plush cotton blend. "Hidalgo" is Acrilan® in 7 stripe combinations, 27"x48" at $16.95 to 9'x12' at $199.50. All Cabin Crafts carpeting has this sense of color—Acrilans, nylons, blends—$5.95 to $19.95 sq. yd. Write for Room Service book on how to decorate with Needletuft Rugs and Carpets. Cabin Crafts, Inc., Dept. NY-4, Dalton, Ga.

A better idea in rugs and carpets—Needletuft by