

BEAUTIFUL A BEAUTIFUL GAME



Hollywood Press Syndicate
**Virginia Leith Models with
Mary Chess Perfume Bottles**
1957
Collection of the World
Chess Hall of Fame
www.milton-lloyd.com UK's
favourite fragrance company



A BEAUTIFUL GAME

EMILY ALLRED
Associate Curator

Chess is often described as a beautiful game, and its association with intelligence and strategy has made it an appealing subject for advertisements for a wide range of products, from automobiles to lipstick. *A Beautiful Game* highlights many of the chess-inspired beauty and fashion artifacts in the collection of the World Chess Hall of Fame (WCHOF) as well as illustrating how beauty is celebrated in the game of chess. Delicate Mary Chess perfume bottles from the WCHOF collection provided inspiration for staging *A Beautiful Game*. The Mary Chess company was named for its founder, Mary Grace Chess Robinson, who was born in Kentucky and had first created a name for herself through making artificial flowers. In the 1930s, she began to create floral-scented perfumes and lotions in her kitchen. In 1939, when Mary Chess was choosing the bottles for her line, she gained inspiration from an image of an antique amber chess set once owned by members of the Hohenzollern dynasty. A pattern from a 17th-century Venetian chessboard adorned the wrapping paper for her packaging. Her logo, a queen piece, appeared on a variety of products from perfume to dusting powder, though in a 1942 interview she stated that neither she nor the other executives at the company played chess.

The Mary Chess items are only a small part of a much larger collection of artifacts related to chess, fashion, and beauty that we have amassed since the WCHOF moved from Miami to Saint Louis in 2011. Among them are products by Lipstick Queen, whose founder Poppy King visited the Chess Forum, a shop and game parlor in New York, to learn about the game while developing her chess-themed collection. Following Bobby Fischer's victory in the 1972 World Chess Championship, Avon created a line of aftershaves and colognes in chess piece-shaped bottles that collectors could assemble into a full chess set. There are also numerous advertisements incorporating chess themes from companies as diverse as Chanel, Revlon, and Maidenform, and the reigning World Chess Champion Magnus Carlsen has appeared in advertisements for the Dutch clothing company G-Star RAW. These advertisements illustrate how companies use the game of chess to evoke a variety of themes including intelligence, elegance, refinement, glamour, tradition, strategy, and power.

GAME

Carmen Sledge Photography
GM Magnus Carlsen
2013
Courtesy of the Saint Louis
Chess club



The WCHOF is dedicated not only to exploring the history of the game but also how it is viewed and presented in popular culture. This mission leads us to organize exhibitions like *A Beautiful Game* and past shows exploring the intersections of chess and fashion including *PINNED! A Designer Chess Challenge* (October 6, 2017 - March 25, 2018). The latter exhibition paired designers from the Saint Louis Fashion Incubator (Audra Danielle Noyes, Charles Smith II, Agnes Hamerlik, Allison Mitchell, Emily Brady Koplar, and Reuben Reuel) with chess players (GM Maurice Ashley, GM Christian Chirila, GM Alejandro Ramirez, GM Fabiano Caruana, WGM Jennifer Shahade, and IM Nazi Paikidze Barnes) in a challenge to create an ensemble for a contemporary chess player. Noyes, who was paired with GM Maurice Ashley, won the challenge and a \$10,000 scholarship. Noyes sees her design process as similar to the experience of playing chess; she inserts the unexpected into designs that draw from the guidelines of classical tailoring much like a chess player finds spontaneity within the structure of the game. A stunning piece from Noyes' Autumn/Winter 2018 collection, which is inspired by the power of the queen, appears in *A Beautiful Game*.

In addition to showcasing beauty and fashion-related artifacts, *A Beautiful Game* includes a display related to concepts of beauty in chess. People often debate whether chess is an art, game, or sport. Chess brilliancy prizes, which were once commonly offered at tournaments, honor individuals who played games of great originality and often featuring stunning sacrifices. In 1876, Henry Bird won the first-ever brilliancy prize for his game against James Mason in the Clipper Free Centennial Tournament. During the remainder of the nineteenth century and throughout the twentieth century, many tournaments offered brilliancy prizes. They were sometimes offered throughout the history of the U.S. and U.S. Women's Chess Championships. One memorable brilliancy prize winning game fought on American soil was Bobby Fischer's famous victory over Donald Byrne in the 1956 Lessing J. Rosenwald Tournament. Later labeled the "Game of the Century," it featured a dramatic queen sacrifice. Today, brilliancy prizes are not typically awarded in tournaments.

Audra Danielle Noyes for AUDRA
The "Ode To My Father" Gown
Autumn/Winter 2018
100% silk satin black crepe
Courtesy of Audra Danielle Noyes





A Beautiful Game also marks the debut of a new artwork by two-time U.S. Women's Chess Champion and Program Director at US Chess Women Jennifer Shahade and filmmaker Daniel Meiom. *Not Particularly Beautiful* is inspired by a misogynistic chessboard covered in insults directed at women, which was printed in French poet Gratien du Pont's 1534 book *Les Controverses des Sexes Masculin et Féminin* (*The Controversies of the Male and Female Sexes*). Shahade and Meiom debuted the first version of the work at the Boston Sculptors Gallery in October 2018. That version of *Not Particularly Beautiful* was an oversized chessboard featuring calligraphy of insults directed at Shahade and other female chess players on the white squares. On the black squares, female chess players, students, and artists were invited to share memorable insults they had endured; however some instead flipped the challenge and offered encouragement to other women.

A Beautiful Game contains artifacts that approach the intersections among chess, beauty, and fashion in numerous ways: Yuko Suga's *Image Re: In Glass* encourages self reflection through a chess set atop a vanity, Avon's cologne bottle chess set produced after Bobby Fischer's victory in the 1972 World Chess Championship, and prints and books related to beautiful chess games. We hope that you will enjoy the pieces on view, from Karen Walker's contemporary designs inspired by World Chess Hall of Fame inductee Sonja Graf and U.S. Women's Chess Champion Lisa Lane, to numerous advertisements blending the strategy of chess with the worlds of beauty and fashion.



Karen Walker
Onwards & Upwards T-shirt
2019
Cotton
Courtesy of Karen Walker

BARBARA



Barbara Eden

Eiga No Tomo
 (Friends of Film)
 Magazine Featuring
 Barbara Eden
 1967
 Collection of the World
 Chess Hall of Fame

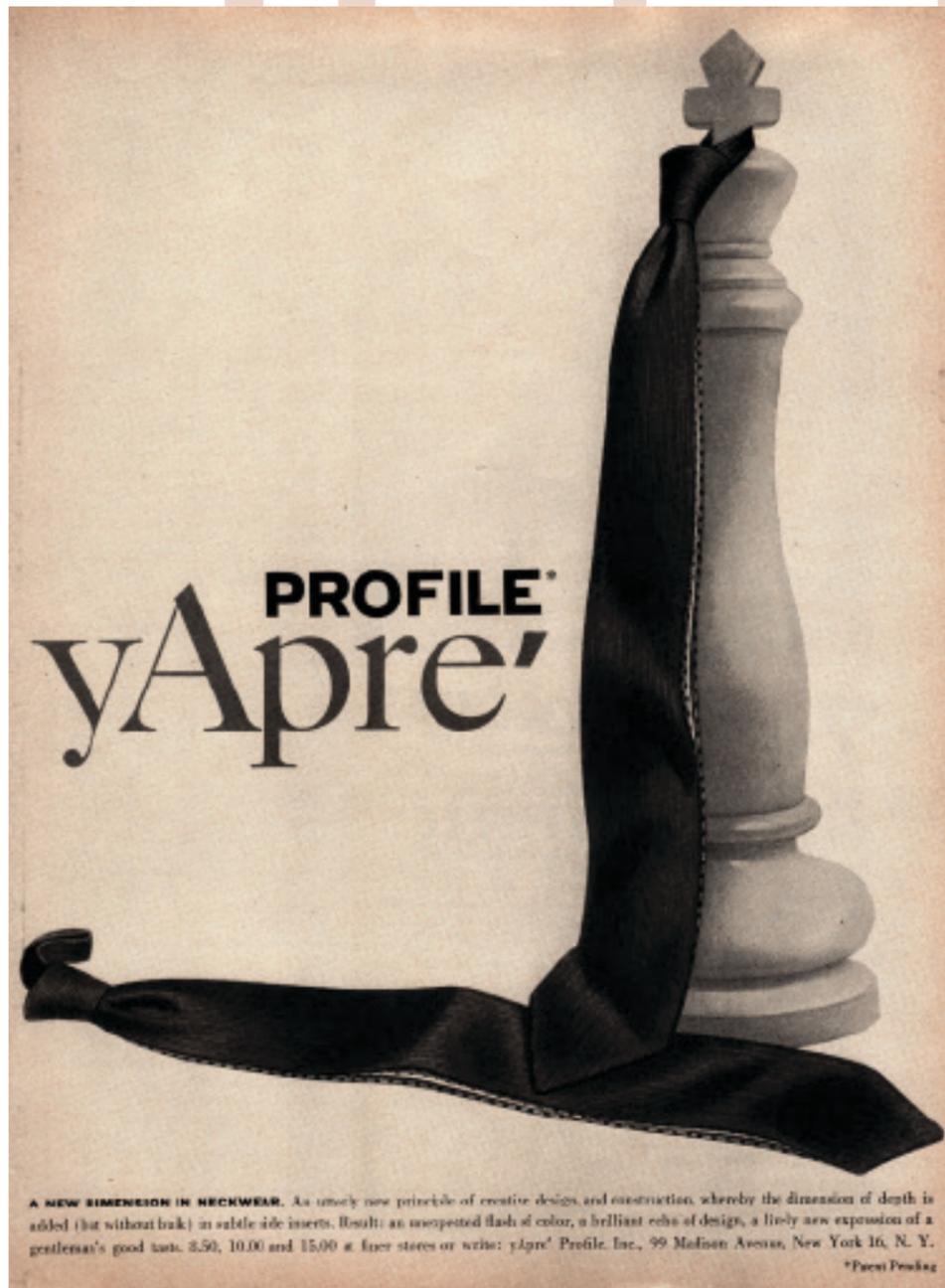


Vogue

Condé Nast
Vogue Magazine
 1929
 Collection of the World
 Chess Hall of Fame
 William Bolin, Vogue
 © Condé Nast

EDEN WOLFE

YAPRÉ



yApré

yApré Advertisement
1956
Collection of the World
Chess Hall of Fame

How to move brilliantly in Celanese® Acetate

Even if you *don't* play chess, you can still make the smartest move of all. Simply get your hands on—and your arms in—these supple Alfred Sports Shirts. They do wonders for your ego and the reason is clear. Alfred of New York is “Capablanca” of his trade and Celanese acetate reveals his talent at its best. No shirting rivals acetate’s cool comfort, or its affinity for compliments. Check?

At the right: ALFRED OF NEW YORK’s “King Castle” shirt. This rich textured acetate fabric looks a soft lie, is cool as, \$30.95. At the left: Alfred’s “Crownmaster,” tailored of a dandy-looking sheer acetate that air can slip through, but you can’t see through when it’s on. \$16.95.

31 Wallack, N. Y.; Hildt Bros., Cleveland, Carter, Eric; Maurice L. Robinson & Co., Chicago, Evanston, Minneapolis, St. Paul; Hastings, San Francisco, Oakland; Louis of Boylston St., Boston. For other stores see last page.

Celanese ACETATE, the fiber that grooms the fabric

Mate in Three
Find who one of America’s finest artists
White to move and mate in three. When
you think you’ve solved it—look again.
There’s more to this one than meets the
eye. Mail your solution (or request for
solution) to Celanese Corporation of Amer-
ica, 120 Madison Avenue, New York 16,
N. Y., Dept. 11-3. The first 6 correct
entries (by postmark) win a free Alfred
Shirt. No entries postmarked after May 30
will be accepted. Win or no, the Editors of
Chess Review, who conceived the problem,
will send you a full explanation.

Celanese

**Celanese Acetate
Advertisement**
c. 1960s
Collection of RKL
Celanese Corp.
Collection of the World
Chess Hall of Fame

CELANESE

Emery Shirts



The Authentic Mode
Men who know the art of dress are wearers of EMERY Shirts.

Correct fashioning, distinctive patterns and colorings offer a longed-for inspiration to critical dressers.

You, who demand exclusiveness in apparel, will find in EMERY Shirts those inbred niceties of making that prompt the well-groomed man to look for the name—*Emery*—when he buys shirts.

L. G. S. Pajamas
Equaling in every way the supreme quality of EMERY Shirts, these pajamas are luxuriously comfortable.

W. M. STEPPACHER & BRO., INC.
Philadelphia



Emery

**Emery Shirts
Advertisement**

1920
Collection of the World
Chess Hall of Fame

MARY CHESS



WHITE LILAC

PERFUMES \$1.75 to \$25 plus tax.

Gift Suggestion:
JEWEL CHEST—6 favorite Mary Chess Perfumes in exquisite Chesapeake bottles, each 3/4 dram. Gold embossed, satin lined chest makes the prettiest jewel box ever! \$7.50 plus tax



White Lilac • Tuberose • Yarn • Sirocco • Carnation • Gardenia

Mary Chess

**White Lilac Perfume
Advertisement**

1954
Collection of the World
Chess Hall of Fame
www.milton-lloyd.com UK's
favourite fragrance company

MARY CHESS



Lipstick Queen
Lipstick Chess
2017
Collection of the World
Chess Hall of Fame
Lipstick Queen
<https://lipstickqueen.com>
Photo by Carmody Creative



**Silver and Copper Enamel
Chess Set and Board**
Early 20th century
Collection of the World
Chess Hall of Fame, gift
of Traci L. and Dr. Arthur B.
Laffer Family
Photo by Michael DeFilippo



Playboy Enterprises Inc.
**Playboy Chess and
Checkers Set**
2003
Collection of the World
Chess Hall of Fame
Photo by Austin Fuller



Avon
**Avon Chess Set
and Chessboard**
1971-1978
Collection of the World
Chess Hall of Fame, gift
of Harvey and Teddi Robbins
New Avon Company
Photo by Austin Fuller



Mary Chess
The Golden Court Set of Perfumes
c. 1945-1960s
Collection of the World Chess Hall of Fame
www.milton-lloyd.com UK's favourite fragrance company
Photo by Carmody Creative



Mary Chess
Strategy Dusting Powder
After 1942
Collection of the World
Chess Hall of Fame
www.milton-lloyd.com UK's
favourite fragrance company
Photo by Austin Fuller



Chessboard Wristwatch
Date unknown
Collection of the World
Chess Hall of Fame
Photo by Austin Fuller

Mary Chess
Roman Bath Oil Perfume
After 1934
Collection of the World
Chess Hall of Fame
www.milton-lloyd.com UK's
favourite fragrance company
Photo by Austin Fuller



Mary Chess
Set of Six Roman Bath Soaps
Collection of the World
Chess Hall of Fame
www.milton-lloyd.com UK's
favourite fragrance company
Photo by Carmody Creative





Mary Chess
Rainbow Quartet Perfume Bottles
c. 1945-1960
Collection of the World Chess Hall of Fame
www.milton-lloyd.com UK's favourite fragrance company
Photo by Austin Fuller



BRILLIANCY IN CHESS

IM JOHN DONALDSON

International Master John Donaldson served as Chess Director of the Mechanics' Institute in San Francisco, California, from 1998 to 2018. He worked for Inside Chess magazine from 1988 to 2000 and has authored over 30 books on the game. Donaldson earned the IM title in 1983, has two norms toward the coveted GM title, and has captained the U.S. national chess team on 21 occasions, including to gold in the 2016 Baku Chess Olympiad—the first time for the U.S. since 1976.

Compared to other arts or sports chess is an easy game to learn, but a difficult one to master. Just how difficult? Malcolm Gladwell, in his best-selling book *Outliers: the Story of Success* (2008), postulates that “the key to success in any field is, to a large extent, a matter of practicing a specific task for a total of around 10,000 hours.” However, while that might get you to the level of national master (2200), it is nowhere near the top of the ladder as the international master (2400) and grandmaster titles (2500) are well above this yet far from becoming world champion (2800+).

Maker unknown
Jacqueline Piatigorsky's Hollywood Chess Group "B" Championship Brilliancy Prize
1951
Collection of the World Chess Hall of Fame,
gift of the family of Jacqueline Piatigorsky
Photo by Austin Fuller

Gladwell's judgment is not new. Forty years ago, in a paper in *American Scientist*, Herbert Simon and William Chase drew one of the most famous conclusions in the study of expertise:

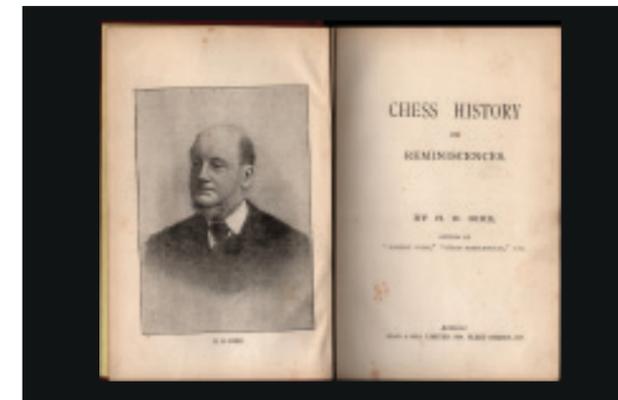
There are no instant experts in chess—certainly no instant masters or grandmasters. There appears not to be on record any case (including Bobby Fischer) where a person reached grandmaster level with less than about a decade's intense preoccupation with the game. We would estimate, very roughly, that a master has spent perhaps 10,000 to 50,000 hours staring at chess positions...

The level of national master is the point at which a player becomes capable of playing a mistake-free game from beginning to end, but this is more of a technical than artistic achievement. To go beyond this and play a game which is both sound and filled with imagination, where standard rules are cast aside, requires something much more. So rare and special are these games that they are referred to as brilliancy prize games.

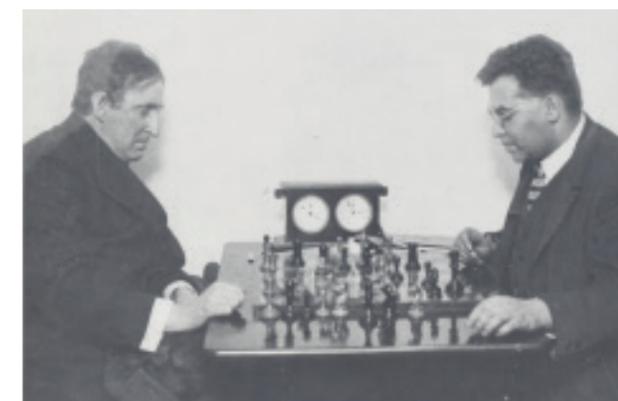
Since chess was first played, fans of the game have put the highest value on games which feature shocking and surprising moves, ones that raise the pulse from 60 beats per minute to 160 in a matter of seconds. These mind over matter battles, in which the normal pace is transcended, ensure the winner and loser instant immortality, their names destined to be remembered for as long as chess is played.

The first brilliancy prize in a tournament was awarded to the Englishman Henry Bird for his victory over James Mason of Ireland. Bird sacrificed his queen for a rook, obtaining long-term compensation, but no immediate win. This game took place in New York in 1876 when Ulysses S. Grant was president but is still played over and reviewed by chess players today.

One of the first games to be universally recognized as a true brilliancy was played between the champions of the United States and Russia in Breslau, Germany, in 1912. There Frank Marshall defeated Stepan Levitsky in a smoke-filled tournament room crowded with onlookers, finishing the game



Henry Bird
Chess History and Reminiscences
1893
Collection of the World Chess Hall of Fame



Photographer unknown
Frank Marshall Playing Against Richard Réti in the Moscow 1925 Tournament
1925
Courtesy of the John G. White Collection of Chess and Checkers

by playing a spectacular move that allowed his queen to be captured three different ways, but which offered Levitsky no defense. Legend has it that the spectators were so caught up in the moment that they showered the board with gold pieces to honor Marshall for his fantastic feat of imagination. More skeptical souls have speculated that this exciting game generated a lot of betting action and that the incident at its conclusion was just the losers paying up.

This historic encounter later inspired a doppelganger brilliancy prize won by Nicholas Rossolimo against Paul Reissmann at the U.S. Open in San Juan, Puerto Rico, in 1967. Rossolimo, in the spirit of Marshall, moved his queen to a seemingly impossible square where it could be captured by two different pawns. Marshall and Rossolimo, New Yorkers

who both managed chess clubs (the Marshall Chess Club and Rossolimo's Chess Studio), were kindred souls who shared both an artistic temperament for the game and a romantic and adventurous outlook on life. Marshall was known to walk even the most dangerous streets of New York, comforted by his cane which doubled as a concealed gun, while Rossolimo drove a taxi, practiced judo, recorded folk albums, and was an expert linguist. Both were expert chess alchemists who could make their pieces come to life.

Chess is often referred to as part sport, part science, and part art, and it is the latter category where the brilliancy prize fits. While art and sport don't always mix, in chess they sometimes do, and it should come as no surprise that world champions have won more than their fair share of brilliancy prizes. International Master Jeremy Silman, in an article written for chess.com, calculated that Mikhail Tal, the "Wizard of Riga," is the all-time brilliancy prize title holder with 15 prizes followed by Garry Kasparov with 12 and Anatoly Karpov with 10. Bobby Fischer, who admittedly had a much shorter career, won only four, but if one single battle by a world champion is to be remembered it might well be Bobby Fischer's victory over Donald Byrne in the 1956 Rosenwald tournament, where the 13-year-old sacrificed his queen in what Hans Kmoch dubbed the "Game of the Century." If that doesn't do it there is always Bobby's win over Donald's brother Robert in the 1963/64 U.S. Championship. Rumor has it that two grandmasters in the commentary room thought that Bobby was lost just before he played his final move which caused Byrne's resignation.

The late International Master Danny Kopec, in his introduction to *Winning the Won Game: Lessons from the Albert Brilliancy Prize* (2003), writes about how what constitutes a brilliancy prize has changed over time. The importance of the underlying soundness of the game is now deemed essential. Flawed play, imaginative though it might be, no

longer passes muster. He also quotes the Russian professor A. Smirnov, writing in 1925, whose definition of brilliance in chess is still relevant today:

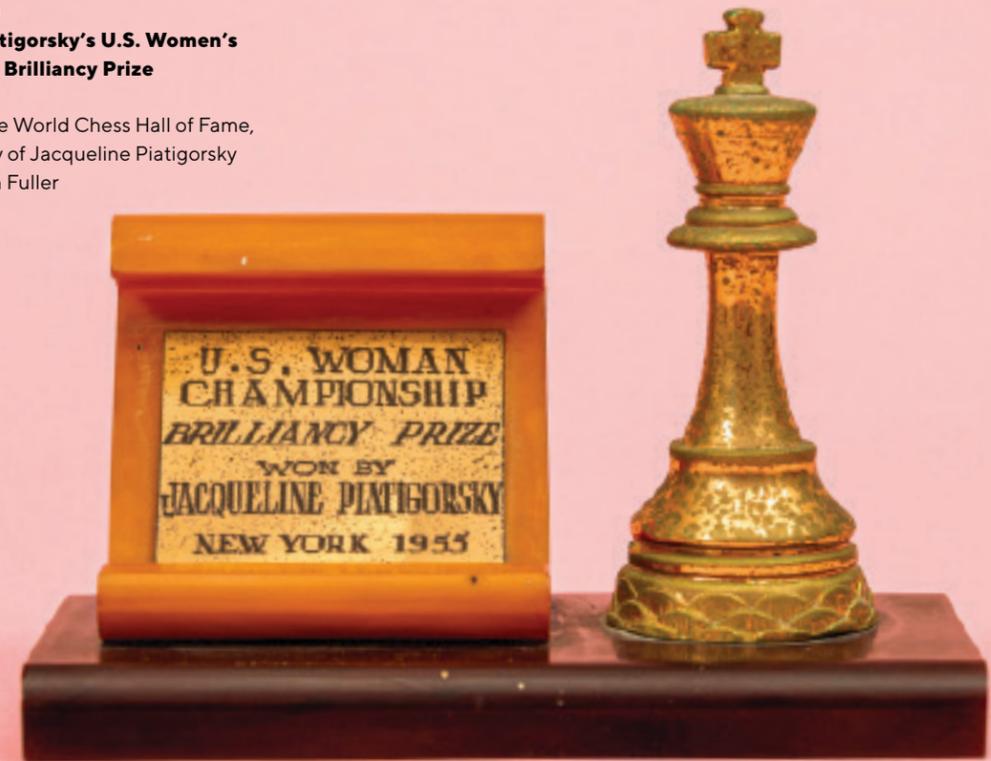
Brilliance in chess is a complex concept, as complex as the nature of chess itself, combining features of art and science. Its main indication is practical expediency, with which it not only accidentally coincides, but is also intrinsically linked. Scientific thought appears brilliant to us, when it appears distinctly, apparently unexpectedly, and most important fruitfully. It is precisely this that constitutes intrinsic brilliance in chess...

No matter what the formal definition of brilliancy in chess is, chess players know it when they see it. As long as the game is played these inspired games and the players who created them will be remembered.



Lennart Ootes
GM Garry Kasparov
 2019
 Collection of the World Chess Hall of Fame

Maker unknown
**Jacqueline Piatigorsky's U.S. Women's
 Championship Brilliancy Prize**
 1955
 Collection of the World Chess Hall of Fame,
 gift of the family of Jacqueline Piatigorsky
 Photo by Austin Fuller



"WITHOUT ERROR THERE
 CAN BE NO BRILLIANCY."

EMANUEL LASKER

Dodge Inc.
**Jacqueline Piatigorsky's
Calderon Brilliancy Prize- US
Women's National Chess
Championship**
1955
Collection of the World Chess
Hall of Fame, gift of the family of
Jacqueline Piatigorsky
Photo by Austin Fuller



Reed & Barton
**Brilliancy Prize Trophy from the
1914 Western Chess Association
Championship**
1914
Collection of Dwight Weaver,
Memphis Chess Club Historian
Photo by Austin Fuller



JENNIFER

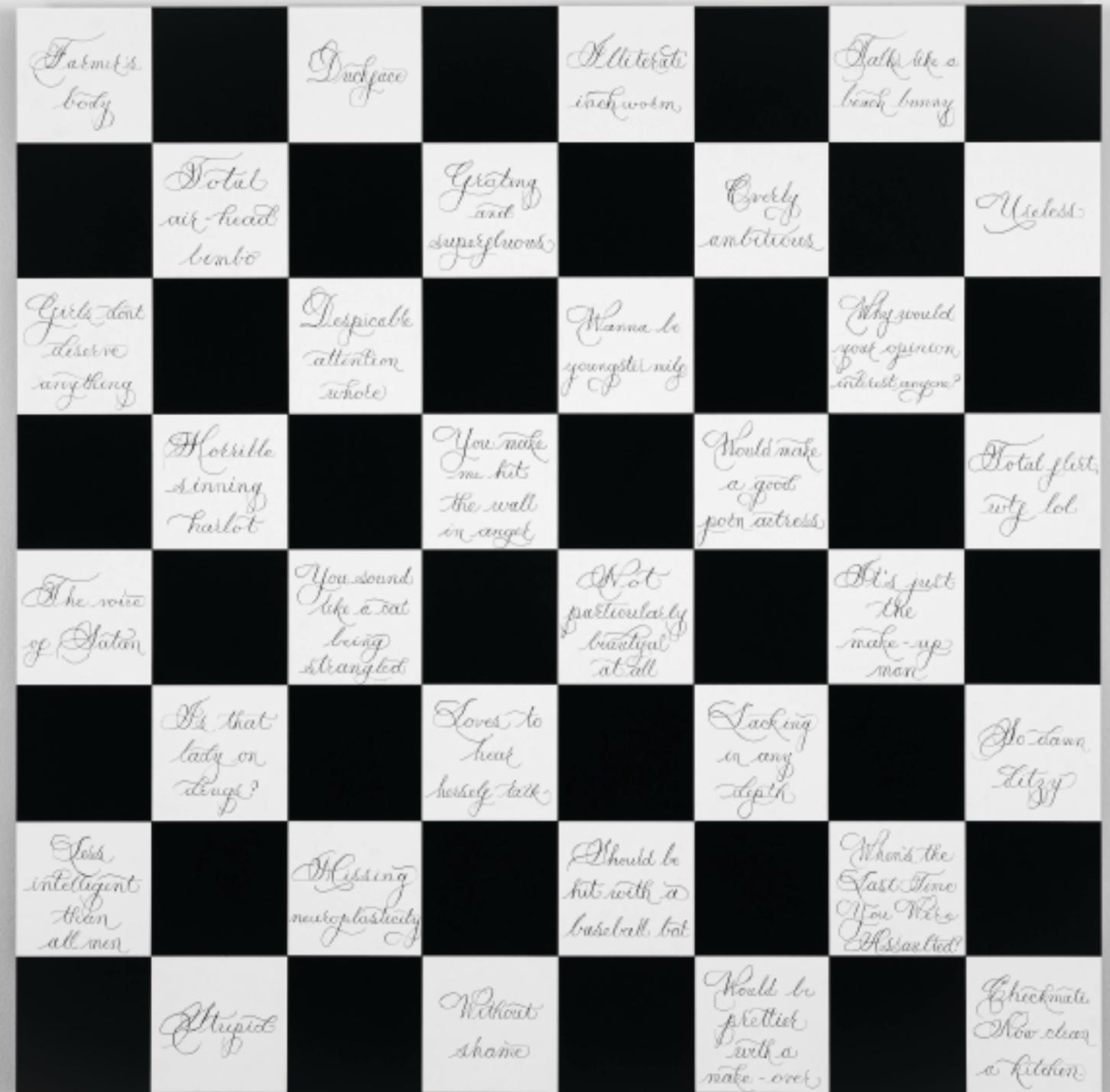
SHAHA

HADE

Not Particularly Beautiful

Jennifer Shahade is a two-time U.S. Women's Chess Champion, speaker, commentator, author and PokerStars Ambassador. The Program Director at US Chess Women, Shahade is passionate about female empowerment and creative work around the games she loves most, chess and poker. She believes that thinking inside the GRID, the title of her poker podcast, is a way to organize our thinking in a hectic world, as well as a portal into deep and beautiful thought. Shahade is also a board member at the World Chess Hall of Fame and hosts Ladies Knight, a podcast that interviews top female players and leaders in the chess world, inspired by a WCHOF show of the same name.

Daniel and I are very proud to present *Not Particularly Beautiful* at the World Chess Hall of Fame. When the chess queen became the most powerful piece on the chessboard over five centuries ago, the new game was at first mocked as the “mad-woman’s” chess game—our piece shows how there is still resistance to female empowerment, especially from anonymous “trolls.” The so-called mad woman’s chess game became the great game we now play, and I hope *Not Particularly Beautiful* will inspire women and men to persist through criticism and backlash, as that negativity often precedes a change for the better.



Daniel Meiom and Jennifer Shahade
Not Particularly Beautiful
2019
Courtesy of Jennifer Shahade
Photo by Carmody Creative

HER VOICE MAKES ME ENVI THE

DEAF.”

The title of our piece is a YouTube insult levied at me when commenting on a chess tournament, “She is not particularly beautiful at all.” The white squares of our piece were crafted from online comments about female chess champions. All these could have been replaced by silence. A silence that trolls clamor for, both literally and in violent metaphor.

Daniel Meirom and Jennifer Shahade
Chandra Prescott-Weinstein
Participating in Not
Particularly Beautiful
2018
Courtesy of the artists

Daniel Meirom and Jennifer Shahade
Kleida Spiro Participating in Not
Particularly Beautiful
2018
Courtesy of the artists



“YOU SOUND LIKE A DYING
CAT BEING STRANGLER.”

Not Particularly Beautiful is an homage to the women through history who have endured criticism and backlash as they found new power, inspired by the “mad woman” chess’s queen. The chess queen was once the weakest piece on the board, only able to move one square diagonally. Games were long and tedious, as it was much harder to checkmate without the chief executioner.

“IS THAT LADY
ON DRUGS?”

Around 1500, as powerful queens reigned in Europe, the piece rose to the potent powerhouse of the board she is today. This new, faster, and better game that we still play over five centuries later was initially derided as the “mad-woman’s chess game.”

youngster milg

You make me hit the wall in anger

Total flirts wtf lol

Not particularly beautiful at all

Despicable attention whore

Would make a good poem actress

No damn ditzzy

You make me hit the wall in anger

Would make a good poem actress

Lacking in any depth

Is that lady on drugs?

Loves to hear herself talk

Lacking in any depth

Would be



Daniel Meiom and Jennifer Shahade
Not Particularly Beautiful
 (Detail)
 2019
 Courtesy of Jennifer Shahade
 Photo by Carmody Creative

Gratien du Pont
Les Controverses des Sexes
Masculine et Féminin
Controversies of the Masculine and Feminine Sexes
 1534
 Courtesy of Jennifer Shahade

“LACKING IN ANY DEPTH”

Not Particularly Beautiful was inspired by a 1534 chess engraving by French writer and critic Gratien du Pont, a piece that I originally read about in Marilyn Yalom’s *Birth of the Chess Queen* (2001). It was later re-introduced to me by the artist Donna Dodson, when she invited Daniel Meiom and me to show work in her 2018 exhibit *Match of the Matriarchs*.

In protest of the new chess game, Gratien created a chessboard with an insult for the queen on each of the sixty-four squares. Some squares, translated as “True She-Devil” and “Very Negligent,” are eerily reminiscent of the same insults trolls use to belittle female and non-binary brilliance and ambition today.

“MISSING NEUROPLASTICITY”

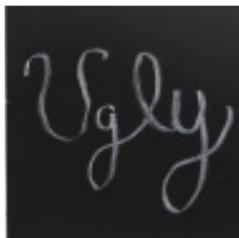
The invention of the printing press standardized the new mad queen rules of chess, where regional differences had often prevailed previously. Calligrapher Emily Reichlin lovingly penned the squares of *Not Particularly Beautiful* in her signature script named “The Grace” after Grace Kelly. Of the font, Reichlin said, “It’s an elegant, feminine script that I felt was a fitting juxtaposition to the ugliness and misogyny of the content.” You can zone in on a capital “M” so stunning that it erases the pain of a cruel word.

NOT PARTICULARLY



“OVERLY AMBITIOUS”

Online chess culture has improved in the few years since I compiled these mean slurs. Active, often paid moderation, along with tactics like shadow-banning (muting an abusive user without their knowledge) helps flush out trolls. Allyship, male feminists, and intersectionalism spreads infectious positivity.



In our first edition of *Not Particularly Beautiful*, we invited exhibition attendees to fill in the black squares with chalk, starting with sculptor Donna Dodson, who wrote “Ugly” on a center square.

“WITHOUT SHAME”

One woman asked me as we handed out chalk, could she write something nice? Of course, I replied—there were no restrictions. After she wrote “The future is female,” many of the remaining squares filled up with positive counters, like “Your voice deserves to be heard” and “You are worthy.” This mirrors online communities, where both compliments and name-calling spread like wildfire, making initial declarations incredibly important.



“LESS INTELLIGENT THEN ALL MEN”

The Saint Louis Chess Club is ramping up efforts to grow girls and women in the game, from the top women’s tournament the Cairns’ Cup, weekly Ladies’ Knight classes, and a partnership with US Chess to bring more females into the game via the US Chess Women Initiative. The World Chess Hall of Fame has presented exhibitions featuring female artists exploring chess themes and women chess champions. Its exhibit *A Beautiful Game* debuts the second version of *Not Particularly Beautiful*.

“LOVES TO HEAR HERSELF TALK”

On US Chess’s *Ladies Knight* podcast interview, popular streamer Alexandra Botez explained to me her low tolerance for trolls as she built a community of 50,000 Twitch followers, while another famous chess player and personality Anna Rudolf wrote: “The best response to them is to keep going and keep growing. Your own success is the best middle finger.”

“WOULD LOOK BETTER WITH A MAKEOVER”

Not Particularly Beautiful is part of a growing trend I’ve seen to reclaim and tackle negative comments head on. The old advice “not to feed the trolls” or to “ignore the haters” can be sound in some cases but condescending and insufficient in others. Many contemporary artists, musicians, and writers have incorporated negative feedback from fans into creative work in very literal ways.

In *Lifting the Sweetness*, weightlifter and performance artist Kleida Spiro (with whom we collaborated with on a chess and weightlifting performance, *The Battle of the Beasts*) cleaned and jerked a barbell loaded with melons as male audience members shouted things that she frequently heard at the gym from men, like “Nice melons” or “Time to clean up.”

In *The Bully Pulpit*, photographer Haley Morris-Cafiero staged elaborate scenes, imagining the lives and appearances of online attackers as they pelted vicious words at her. In *Bad Blood*, Australian artist Casey Jenkins ratcheted up the shock level by converting online insults levied against her earlier work *Casting Off My Womb* into wool canvases dyed with her own blood.

Daniel Meirom and Jennifer Shahade
Emily Reichlin Creating the Calligraphy
for *Not Particularly Beautiful*
2018

Courtesy of the artists

“WHEN’S THE LAST TIME YOU’VE BEEN ASSAULTED?”

Even ardent feminists may critique this genre of art as attention seeking and whiney. I’ve stopped myself when reposting a mean comment on Twitter, knowing that friends and fans will eloquently defend me, but also using the tactic sparingly because it’s so easy, with guaranteed victory.

But an aggressive approach toward cruelty and bigotry is also spiriting. Gratiem du Pont initially wished for his misogynistic chessboard to be anonymous, but he was exposed. Like du Pont, the message to casual haters is clear. Comments veering from rude to evil won’t always evaporate as an aberration, a temporary and therefore acceptable cruelty. They may just end up viral on Twitter, in a comedian’s punchline, the *New York Times*, or the wall of a museum.



BEAUTIFUL



Photographer unknown
Mitzi Mayfair, Herman Steiner, Héctor Rossetto, and Carmen Miranda at the 1945 Pan Am Tournament
1945
Collection of the World Chess Hall of Fame,
gift of the family of Jacqueline Piatigorsky

A BEAUTIFUL GAME

OCTOBER 10, 2019 - MARCH 22, 2020

The World Chess Hall of Fame acknowledges Dr. Jeanne and Rex Sinquefeld, whose generous support makes our exhibitions possible.

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Curated by Shannon Bailey, Chief Curator, and Emily Allred, Associate Curator, World Chess Hall of Fame



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MIND . ART . EXPERIENCE .

Related programming and a pdf of this brochure are available for download at worldchesshof.org. Donations support our exhibitions, education, outreach, and events.

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Cover Image:
Mary Chess
Chess Piece Perfume Set in Spice Box
After 1957
Collection of the World Chess
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