



A FRIENDLY GAME AT COL. CROW'S, 1848

After defeating his visitors at chess, Kentucky's pioneer distiller James Crow more than made up for it by serving them some of his justly famous whiskey.

**OLD CROW**

*Kentucky Straight Bourbon Whiskey*

To whiskey-making, as to chess, James Crow brought a keen analytic mind. To this day, the fine quality of Old Crow has never been duplicated. Enjoy distinctive Old Crow tonight... now available at a milder 86 Proof as well as in the traditional 100 Proof Bottled in Bond.

*"The Greatest Name in Bourbon"*

LIGHTER,  
MILDER  
86 PROOF

TWO GREAT BOTTLINGS



BOTTLED  
IN BOND  
100  
PROOF

