

longer lasting... it's genuine lacquer

Like the fabulous lacquers of old, new Chen Yu is *made* to last longer. Faster drying, harder setting, extra brilliant...it's *genuine* lacquer. Extra safe, too. 12 beautiful new fashion-cued colors...lighter, brighter, fashion smarter, in Chen Yu's exclusive new finger-rest container for quicker, easier, cleaner application.



CHEN YU, INC., A DIVISION OF RICHARD HUDNUT

PHOTO BY RAWLINGS

Chen Yu Nail Lacquer, 60¢*
Chen Yu matching Lipstick
with the stay-fresh look, \$1.00*
WHICHERS PLUS TAX



SHE'S WEARING CHEN YU'S BRILLIANT NEW "CORAL FAN" ON LIPS AND FINGER TIPS.

ANTIQUE CARVED IVORY CHESS SET FROM THE COLLECTION OF GUSTAVUS A. PFEIFFER.