



A
QUEEN
WITHIN

Adorned Archetypes,

Fashion & Chess

O V E R V I E W

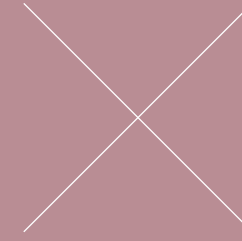
AN EXHIBITION
EXPLORING QUEEN
ARCHETYPES AND
STORYTELLING
IN UNPREDICTABLE
FASHION.
AT THE WORLD
CHESS HALL OF FAME
IN SAINT LOUIS.
NOW OPEN UNTIL
04.18.2014



Pictured left to right: Minju Kim Dear My Friend 2012, Jordan Askill ss2012, Jordan Askill ss2011 and Noritaka Tatehana Crystal Rose Chimera Collection fw2011 Opposite: Charlie Le Mindu ss2010
Cover page: Viktor & Rolf Coral Dress Ss2010



Maison Martin Margiela Artisanal Collection ss2001



A Q U E E N W I T H I N

In the game of chess, the queen is considered the most powerful and often the most unpredictable piece. She embodies tradition whilst simultaneously redefining rules established by a patriarchal system.

This intriguing dichotomy is the inspiration behind *A Queen Within: Adorned Archetypes, Fashion and Chess* at the World Chess Hall of Fame in Saint Louis.

Produced by an international team of thought-leaders, curators, artists, fashion insiders, and chess players, the exhibition explores the various archetypes of the queen, as well as how storytelling and symbols capture the imagination of innovative fashion designers.

Extremely rare pieces from one of the world's largest private collections of Alexander McQueen's work join garments by Gianfranco Ferré, Gucci, Hussein Chalayan, Iris van Herpen, Jean Paul Gaultier, Maison Martin Margiela, Viktor & Rolf and approximately 25 other European and Asian designers known for their daring, remarkable work. They range from established names to students still working in some of the most prestigious design schools in the world such as Royal Academy of Fine Arts in Antwerp, Central Saint Martins and Royal College of Arts in London.

Highlights of the exhibition include an Alexander McQueen cocktail dress emblazoned with an image of muse and provocateur Isabella Blow, Maison Martin Margiela's unforgettable Glove vest from the SS2001 Artisanal collection, Shaun Leane and Daphne Guinness' bespoke diamond glove *Contra Mundum* from 2011, Iris van Herpen's Snake dress from her Capriole Haute Couture collection, Hussein Chalayan's iconic Bubble dress from SS2007 and Viktor & Rolf's celebrated coral cut tulle ball gown from the Cutting Edge Couture Collection, SS2010.

Selected works from famed photographer Anne Deniau's recent book, *Love Looks Not With The Eyes*, which contains over 400 never before seen photos of Lee Alexander McQueen shot behind the scenes are highlighted in the exhibition.

On the 4th of June 2013 a pre-view of the exhibition was held at Christie's auction house at the Rockefeller Center in New York.



Pictured left to right: Alexander McQueen's gold embroidered Poem coat featuring lines from Annabel Lee by Edgar Allan Poe (private collection) Photo Sara Carmody, Hussein Chalayan Bubble Dress One Hundred and Eleven ss2007 Photo Marcio Madeira/firstVIEW, Courtesy of Swarovski, Octavia Xiaozi Yang Joinery for Jewels Photo William Tang and Gucci ss2011 Opposite: Serena Gili 2012 Photo Kirill Kulerski, i-D Online



A Queen Within investigates which archetypes can be seen to form the idea of a queen, or metaphorically a woman. The exhibition explores nine sides of a queen: The Sage, Mother Figure, Magician, Enchantress, Explorer, Ruler, Mother Earth, Heroine and Thespian.

The themes are based upon interpretations of some of Carl Jung's most familiar archetypes. The story of each persona – its powers, its weaknesses, its significance, its sacrifice – is told through symbols, examples of fashion, photography, film and artwork.

"We have designed the exhibition itself to be a 3,200 square foot piece of art that viewers can experience on many different levels. They'll be able to look closely for hidden symbols, stand back to appreciate the overall effect of enveloping visuals and reflect on each theme," said Sofia Hedman, curator.

To parallel the history of chess itself, symbols have been taken from royal representations existing in the fifteenth century onwards. In royal paintings, such as the Rainbow Portrait of Elizabeth I (c. 1600-1602), symbols including eyes, ears, serpents and wings were used to emphasise the queen's presence. These same symbols, and many more, appear in the exhibition design as specially made sculptures.

Designer Serge Martynov, artist/wood carver Orlando Campbell and artist Karolina Kling were commissioned to contribute with the artwork and sculptures. The master of coiffure Charlie Le Mindu created bespoke wigs for the show.

After discovering Hieronymus Bosch's Haywain triptych panel painting (1480-1500) on one of the Alexander McQueen dresses from the private collection, Flemish painters such as Bosch and Pieter Bruegel became the inspiration for the exhibition design and prosthetics.

M. Zoeter x Iris van Herpen © Capriole Haute Couture 2011





Maison Martin Margiela Défilé SS2011

ABOUT THE WORLD CHESS HALL OF FAME

The World Chess Hall of Fame (WCHOF) is a non-profit organization committed to building awareness for the cultural and artistic significance of chess. It opened on September 9, 2011, in Saint Louis's Central West End after moving from previous locations in New York and Miami.

The WCHOF is housed in a historic 15,900 square foot building that includes three floors of galleries, the U.S. and World Chess Halls of Fame and the stylish Q Boutique. It provides visitors with a unique opportunity to use chess as a platform for learning, exploring, and seeing the world in entirely new ways. It is the only cultural institution of its kind in the world and the only solely chess-focused collecting institution in the U.S.

For more information, visit:
www.worldchesshof.org/a-queen-within

CURATORIAL TEAM

DIRECTOR
Susan Barrett

CURATORS
Sofia Hedman + Serge Martynov

ASSISTANT CURATOR
Kelly Peck

GRAPHIC DESIGN
Serge Martynov

EXHIBITION DESIGN
Sofia Hedman, Serge Martynov,
Orlando Campbell & Karolina Kling

WOODWORK & SCULPTURES
Orlando Campbell

EXHIBITION ARTWORK
Orlando Campbell

EXPLORER QUEEN ARTWORK
Karolina Kling

COMMISSIONED WIGS
Charlie Le Mindu

SOUNDSCAPE
Serge Martynov



Pam Hogg ss2013 Opposite: Anrealage, Japanese ◦ ▲ □ collection, ss2009





Shaun Leane & Daphne Guinness bespoke diamond glove Contra Mundum 2011 Opposite: Bea Szenfeld Decimated (decimate + mute), ss2014 Photo Joel Rhodin



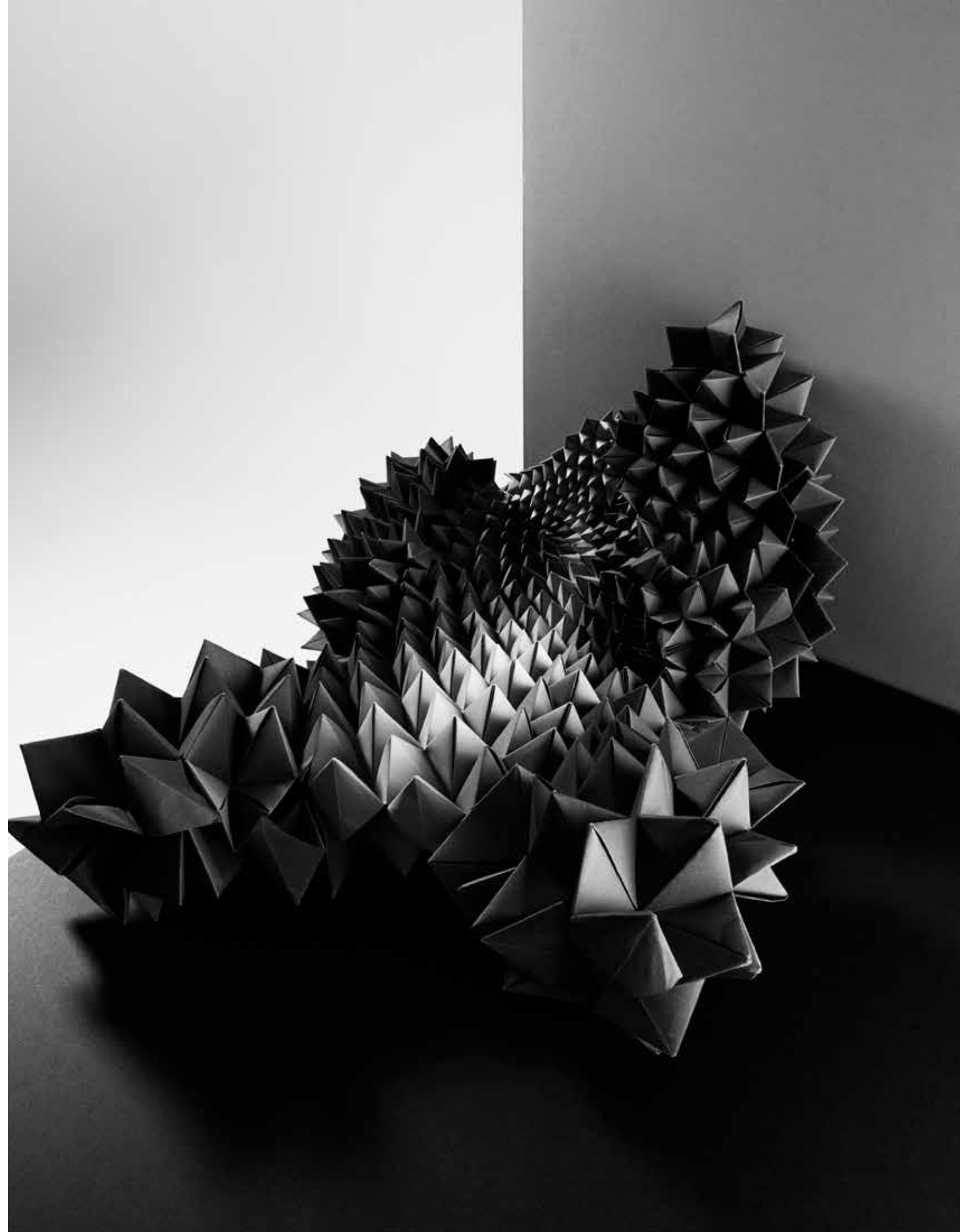


Josefin Arnell Mirror, Mirror on the wall 2009 Photo Kristian Loveborg Courtesy of Galia's Collection Belgium
Opposite: Rejina Pyo FW2011 Photo by Niall Mcinerney





Photographs by Anne Deniau Opposite: Sandra Backlund Ink Blot Test Collection 2007 Photo Ola Bergengren





Pictured left to right: Writtenafterwards Collection #07 Seven Gods – Clothes from Chaos Jurozin ss2013, Maiko Takeda Eye Neck Scarf Cinematography 2009 Photo Sohrab Vahdat, Hideki Seo Switching on Even Small Lights in Our Too Dark Heart 2011 Photo Patricia Munster and Tábitha Osler Burning Bush SHOW2011 © Antwerp Fashion Department Photo Erienne Tordoir Opposite: Keta Gutmane Room Story 2010 Photo Ilze Vanaga



E X H I B I T I O N O B J E C T S B Y

ALEXANDER MCQUEEN

ANREALAGE

PHOTOGRAPHS BY **ANNE DENIAU**

BEA SZENFELD

CHAN LUU

CHARLIE LE MINDU

DAPHNE GUINNESS

GIANFRANCO FERRÉ

GUCCI

HIDEKI SEO

HENRIK VIBSKOV

HUSSEIN CHALAYAN

IRIS SCHIEFERSTEIN

IRIS VAN HERPEN

JEAN PAUL GAULTIER

JORDAN ASKILL

JOSEFIN ARNELL

KETA GUTMANE

KOJI ARAI

MAIKO TAKEDA

MAISON MARTIN MARGIELA

MINJU KIM

NORITAKA TATEHANA

OCTAVIA XIAOZI YANG

PAM HOGG

REIN VOLLENGA

REJINA PYO

RYOHEI KAWANISHI

SANDRA BACKLUND

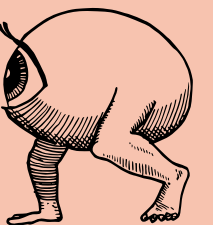
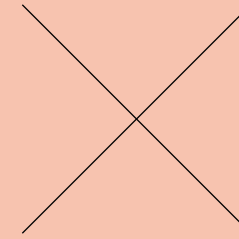
SERENA GILI

SHAUN LEANE

TABITHA OSLER

VIKTOR & ROLF

WRITTENAFTERWARDS



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